

DMCC



The New Global Trade Order

An Asia House conference in Dubai in partnership with DMCC

22 April 2018 | Almas Conference Centre
Almas Tower, Jumeirah Lakes Towers, Dubai

Conference overview



The New Global Trade Order

The global trade order is changing. Policy shifts around the world are having a major impact. President Trump's 'America First' agenda has led to new tariffs, posing the risk of a trade war. While China repositions itself as a champion of globalisation, its trade practices continue to cause tensions. The outcome of Brexit remains uncertain. These shifts are forcing a re-evaluation of key markets and their role in the global order, as well as the future of the rules-based system itself. And alongside all of this, rapid innovations in tech are disrupting how business is done around the world, driving change - and opportunity - at an incredible pace.

The New Global Trade Order conference, held in partnership with DMCC, will explore these issues with leading figures from global trade and investment. Providing predictive analysis and informed insights, the conference will help policymakers and business leaders better understand - and capitalise on - the emerging global trade order.

Middle East in focus

Following a highly successful Asia House conference [in Hong Kong](#) in November 2017, which featured speakers from seven governments and an array of senior business leaders, *The New Global Trade Order* aims to bring the trade debate to the Middle East - a region that could enjoy major growth as Asian economies rise.

Yet there are also challenges. Falling oil prices have created revenue shortfalls in the region. As governments respond with efforts to diversify their economies and attract foreign investment, the conference will explore the role of Asia in the Middle East's economic fortunes, including the emerging need for new trade hubs and the increasing influence of tech.

The conference will feature keynote speeches and panel discussions covering the future of trade; the Belt and Road Initiative and its links with the Middle East; and the digitalisation of global trade.



Asia House Chief Executive Michael Lawrence greets Philippines Trade and Industry Undersecretary Ceferino Rudolfo in Hong Kong.

The conference is part of the **Asia House Middle East Programme** - a series of private briefings, public events and research activity exploring the Middle East, its role within the global economy, and its relationships with Asia and the West.

Confirmed speakers

Asia House is bringing global thought-leaders on trade and investment, including influential figures in the Middle East, together for this important trade dialogue.



His Excellency Abdulla Al Saleh, Undersecretary for Foreign Trade and Industry, Ministry of Economy, United Arab Emirates



Suresh Prabhu, Minister of Commerce and Industry, India



Yonov Agah, Deputy Director General, World Trade Organization



Ahmed Bin Sulayem, Executive Chairman, DMCC



Lord Stephen Green, Chairman, Asia House



Anne Ruth Herkes, Former State Secretary at the German Federal Ministry for Economic Affairs and Energy



Neil Cuthbert, Partner, Dentons



Ravi Suri, Global Head of Infrastructure Finance, KPMG



Gautam Sashittal, Chief Executive Officer, DMCC



Michael Lawrence, Chief Executive, Asia House

The conference will feature a blend of keynote speeches and panel discussions, similar to the format of Asia House's major conference in Hong Kong in 2017, below.



Draft agenda

(This is a proposed agenda and is likely to change)

08:30 – 09:00 **Registration and morning coffee and tea**

09:00 – 09:05 **Welcome address**
Michael Lawrence, Chief Executive, Asia House

09:05 – 09:15 **Opening speeches**
Lord Green of Hurstpierpoint, Chairman, Asia House
Ahmed Bin Sulayem – Executive Chairman, DMCC

09:15 – 10:00 **Keynote speeches on the New Global Trade Order**
His Excellency Abdulla Al Saleh, Undersecretary for Foreign Trade,
Ministry of Economy of the United Arab Emirates (confirmed)
Suresh Prabhu, Minister of Commerce and Industry, India (confirmed)

10:00 – 10:45 **Panel 1: The Future of Trade**
Taking a broad view of the key trends emerging in the global economy, this discussion will explore the challenges and opportunities arising for businesses operating between Europe and the Middle East and the rest of Asia. This panel will offer predictive analysis on both the shifting politics as well as market developments across the global economy. Of particular interest will be the emergence of new trade hubs to service the shifting trade order, and the geographies likely to benefit.

10:45 – 11:00 **Speech: The Future of Trade:** Yonov Agah, Deputy Director General, World Trade Organization

11:00 – 11:30 **Refreshments break**

11:30 – 12:15 **Panel 2: The Belt and Road Initiative**
With a specific focus on China's new approach to infrastructure development beyond their borders through the Belt and Road Initiative, this panel will take stock of the initiative's progress to date and analyse the associated commercial opportunities and economic impact of the initiative to the Middle East, and Asia more widely.

12:15 – 12:30 **Speech: The Belt and Road Initiative (TBC)**

12:30 – 13:15 **Panel 3: The Digitalisation of Global Trade**
This discussion will highlight the impact of new technologies and infrastructure development as they enable new forms of connectivity between economies, especially among emerging markets, regional blocs and trade hubs across Asia. Analysis from a range of experts, business leaders and policymakers will identify associated policy challenges and commercial opportunities.

13:15 – 13:30 **Closing remarks**
Michael Lawrence, Chief Executive, Asia House
Gautam Sashittal, Chief Executive Officer, DMCC

13:30 – 14:15 **Networking lunch**

14:15 – 17:00 **Private Roundtables and Bilateral Meetings**

Join the global trade debate

Partner with us

The New Global Trade Order will attract senior business leaders, government officials, and media from around the world, providing the opportunity for organisations to position themselves at the heart of the global trade discussion.

Organisations have the option of partnering with Asia House and DMCC as Supporting Partners for the conference. Supporting Partners will take a collaborative role and help promote the event within their networks. In exchange, Supporting Partners enjoy a number of benefits, including:

- The opportunity to invite organisation members and external contacts to the event directly
- The partner's organisation clearly highlighted as supporters (e.g logo on conference displays)
- The partner's branding on all event documentation (e.g. website, conference programme, follow up publications)

Supporting Partners can also contribute information for the conference programme, or *The New Global Trade Order* brochure which will be published ahead of the event.

The New Global Trade Order brochure

Asia House is publishing a brochure ahead of the conference, consisting of thought-leadership pieces from leading figures in global trade, as well as new research insights and analysis on the Middle East.

The brochure will serve as a stimulus for the discussions in Dubai, providing background context for the panel sessions and key conference themes.

Supporting Partners are able to have articles, such as opinion pieces by leading figures in their organisation, included in the brochure, which will be shared with Asia House and DMCC's networks. This will give Supporting Partners the chance to highlight the key issues important to them as the new global trade order takes shape.

The brochure will be published digitally and in print, with content being repurposed and shared online via Asia House's website and social media channels.



Find out more

To learn more about *The New Global Trade Order* conference and how to get involved, please contact Charlie Humphreys, Director of Corporate Affairs: charlie.humphreys@asiahouse.co.uk

Visit the Asia House website for more details:

asiahouse.org/events/new-global-trade-order-asia-house-conference-dubai/

About Asia House

Asia House is the Centre of Expertise on Asia.

Based in London, we drive political and economic engagement between Europe and Asia through our programme of events featuring thought-leaders and opinion-formers; through our research activity; and through our policy and advisory services.

Having worked closely with governments, the private sector and other independent organisations for more than two decades, we provide insights to our corporate members and the wider business and policy communities.

Asia House is an independent organisation objectively driving economic engagement between Europe and Asia.

asiahouse.org



Top: President of Indonesia, Joko Widodo, meets Asia House corporate members.

Middle: Sri Mulyani, Minister of Finance, Indonesia, gives a briefing at Asia House

Left: UK Secretary of State for International Trade, Liam Fox, at Asia House

About DMCC

DMCC is a government entity established to enhance commodity trade flows through Dubai. It performs a range of roles which continue to position Dubai as the preferred destination for global commodities trade and DMCC as the world's number one Free Zone.

As a Government of Dubai Authority, DMCC is dedicated to establishing Dubai as the global gateway to the Middle East for trade in a wide range of commodities, while enabling its members to succeed through the delivery of continuous innovation in business services and infrastructure.

dmcc.ae



Highlights: 'Asia Trade in the New Global Order' Hong Kong, 2017

“My thanks to Asia House for bringing this prestigious event to Hong Kong. I am sure Asia House, with its expertise on Asia, and as the leading pan-Asian organisation in the United Kingdom, will continue to provide a forum for decision makers, business leaders, and opinion formers to engage in high level discussions that direct business and political strategies.”

Carrie Lam, Chief Executive,
Hong Kong SAR



“ The respected policy, advisory and research organisation, which aims to drive political and economic engagement between Europe and Asia, held the inaugural Hong Kong event on 27 November, attracting some 280 top corporate delegates to hear speakers discuss ASEAN’s growing trade clout, the Chinese mainland’s developing stature, and Hong Kong’s ‘connecting’ role ”

Thailand Business News



More than **280** delegates from business, government and the media

More than **150** organisations represented

Current and former representatives from **seven** governments

Keynote speeches from: **Carrie Lam**, Chief Executive, Hong Kong SAR
Bambang Brodjonegoro, Minister for National Development Planning, Indonesia
Ceferino Rodolfo, Undersecretary for Industry Development and Trade Policy, Philippines
Lim Hong Hin, Deputy Secretary General, ASEAN



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