



The Asia House Global Trade Dialogue

7 November 2019

Mandarin Oriental Singapore



Sponsorship opportunities



The Asia House Global Trade Dialogue is returning to Singapore

KEYNOTE SPEECH

Mr S Iswaran, Minister for Communications and Information and Minister-in-Charge of Trade Relations, Singapore Government



Trade tensions, economic slowdowns and the accelerating digital revolution are driving unprecedented change in the world economy, creating an essential need for constructive and open dialogue. To meet that need, Asia House is bringing its major trade dialogue back to Singapore on Thursday 7 November 2019.

Leading figures from government, business, academia and the media will join delegates from a wide range of sectors to explore the forces shaping the future of trade. The conference builds on Asia House's highly successful trade dialogues across Asia, including major forums in Singapore, Hong Kong and Dubai.

Mr S Iswaran, Minister for Communications and Information and Minister-in-Charge of Trade Relations, Singapore Government, will make a keynote speech at the conference, which also features speakers from the United Nations, the UK Government, Accenture, Alibaba, Arup, Bukalapak, Cisco, Google, Mastercard, Pfizer, Ripple and more.

Position your brand at the heart of the global trade conversation

Our signature conferences provide high-level profiling and the opportunity to set the agenda on your key issues and become integral to the broader conversation on trade and investment in Asia. The conference provides a unique opportunity to profile key executives, raise your brand profile, and get your message across to an audience of business leaders and government decision makers from Asia and the West.



Sponsorship

Brand sponsor

- Speaking slot for senior representative
- Branding in conference room, registration desk, photo backdrop, on website, on invitations/email promotion, conference packs, post event write up and video
- Mention and/or quote in pre and post-conference press release
- Collateral in conference packs
- Green room access
- Invitations to colleagues and clients
- 600 word OpEd in insights brochure to go out ahead of the event
- Social media promotions ahead of event to include sponsorship/speaking/op-ed
- Pitch sponsor speakers to media

GBP10,000

plus applicable taxation



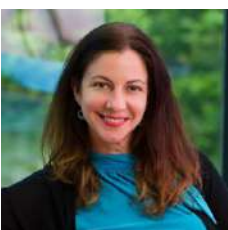
The Asia House Global Trade Dialogue will feature senior figures from across business and policy, including:



Arancha González
UN Assistant Secretary-General and Executive Director, International Trade Centre



Stuart Gulliver, Non-Executive Director, Jardine Matheson Holdings and former Group CEO, HSBC



Stephanie Davis
Managing Director for Southeast Asia, Google



Natalie Black, Her Majesty's Trade Commissioner for Asia Pacific, UK Government

View all speakers at
globaltradedialogue.org

A high-profile, global event

Sponsorship of the Asia House Global Trade Dialogue brings major profile-raising and brand positioning opportunities.

Asia House's Singapore trade dialogue in 2018 attracted media from *CGTN*, *BBC World*, *CNBC*, *The Straits Times*, *The Economist*, *Nikkei Asian Review* and *The South China Morning Post*

The 2019 dialogue in Singapore builds on the success of previous Asia House forums.

Dubai 2019

- More than 350 delegates from 100+ organisations
- Keynote speeches from:
 - His Excellency Abdulla Al Saleh, Undersecretary for Foreign Trade, UAE Ministry of Economy
 - His Excellency Sultan Bin Sulayem, Group Chairman and CEO, DP World
- Panel sessions featuring thought leaders from HSBC, Dentons, Innogy and IBM



Official endorsement from the UAE Ministry of Economy

Singapore 2018

- More than 300 delegates from 100+ organisations
- Keynote speeches and presentations from:
 - His Excellency Chan Chun Sing, Minister for Trade and Industry, Singapore
 - Dr Kai-Fu Lee, Chairman and CEO, Sinovation Ventures
 - Maya Hari, Vice President Asia Pacific, Twitter
- Panel sessions featuring thought leaders from the WTO, Government of Vietnam, Monetary Authority of Singapore, IBM, Prudential, Arup and Singapore Economic Development Board

THE STRAITS TIMES

Official media partner



Hong Kong 2017

- More than 250 delegates from 150+ organisations
- Keynote speeches from:
 - The Hon Carrie Lam, Chief Executive of Hong Kong SAR
 - His Excellency Bambang Brodjonegoro, Minister for National Development Planning, Indonesia
 - His Excellency Dr Lim Hong Hin, Deputy Secretary-General, ASEAN
 - The Hon Dr Ceferino Rodolfo, Undersecretary for Industry Development and Trade Policy, Philippines
- Panel sessions featuring thought leaders from the AIIB, MTR, ABP, Sunwah Group, DHL, the Government of Vietnam, UOB and the *Financial Times*

Official media partner



Next steps

For more information, please contact Charlie Humphreys, Director of Corporate Affairs, at charlie.humphreys@asiahouse.co.uk

